



**Polish  
Economic  
Institute**

# About us

**Polish Economic Institute** is a public economic think tank, referring to the 90-year-long tradition of the Economic Prospects Research Institute. Its research focuses on trade, energy and the digital economy, with strategic analysis on key areas of social and public life in Poland.

The Institute provides analyzes and expertise in order to implement the Strategy for Responsible Development, as well as to popularize Polish scientific research in the field of economic and social science in the country and abroad.

**15 years**  
**in European Union**

# Trade improving

The value of exports in 2017 (EUR bn)



**EUR 207.4 bn**  
total export in 2017

Export of high technology products  
(% of exports of goods) **3.3%**  
2004

**7.7%**  
2017

Main export hits in 2017



**EUR 10,988 bn**  
parts and accessories  
for motor vehicles



**EUR 6,664 bn**  
cars



**EUR 5,245 bn**  
chairs



**EUR 3,954 bn**  
tv

# Enterprises growing

## Increase in the stock market

Capitalization (PLN bn) **291.7** **1,128.5**  
2004 2017

The number of companies **230** **465**  
2004 2017

WIG20 value **1,961** **2,277**  
2004 2017

WIG value **26,636** **57,691**  
2004 2017

## Expenditures on R&D (%GDP)



**0.6%GDP** **1.0%GDP**  
2004 2017

## Number of employees



**13.8M** **16.4M**  
2004 2017

## The largest employers

#1	PKN Orlen	74,601
#2	Jeronimo Martins Polska SA	59,882
#3	PGNiG SA	43,310
#4	Grupa Lotos	41,231
#5	Eurocash	40,171
#6	PGE Polska Grupa Energetyczna	39,349

# Digital economy and society

**2007** the number of mobile phones exceeds the population  
first paypass in Poland

**2008** ePUAP  
e-Declarations

**2009** every second household has access to the Internet

**2010** every fourth Pole uses online banking and one in four  
shops online

**2011** the first supermarket equipped exclusively with self-  
service checkouts

**2016** electronic medical exemptions

**2019** e-prescription



Internet users

	2004	2017
PL	32.53%	75.99%
UE	46.77%	78.76%



Mobile cellular  
subscriptions  
(per 100 people)

PL	60.15	130.54
UE	86.18	122.88

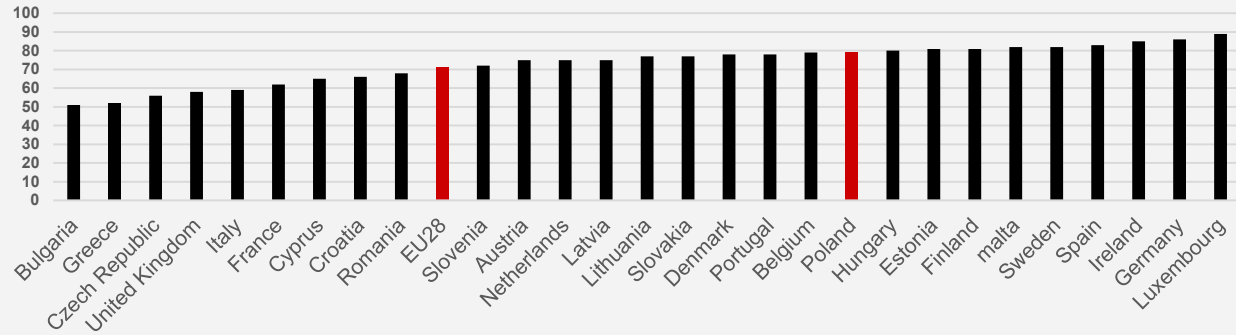


Number of  
broadband  
connections  
(per 100 adults)

PL	2.30	18.50
UE	8.10	34.30

# Open borders

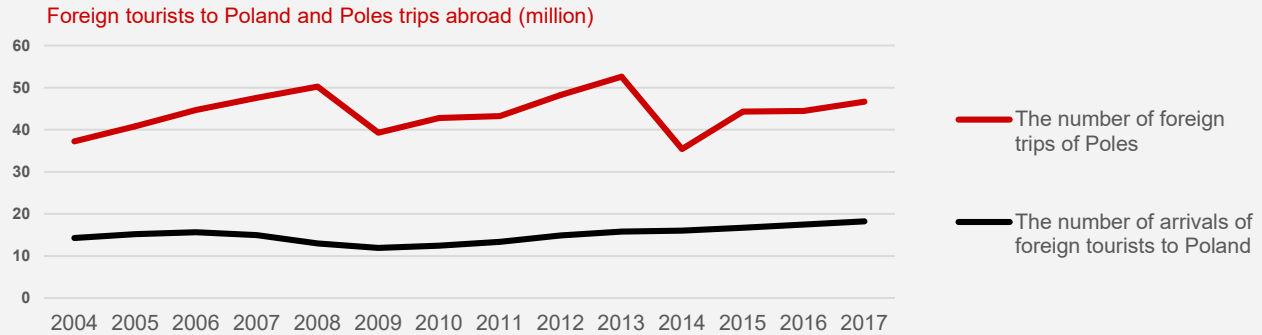
Do you feel a citizen of the European Union? (%)



Poles staying temporarily outside the country 2004 vs. 2017



# Attractive touristic direction



## Cities most frequently visited by foreign tourists (%)

#1 Warsaw 30%

#2 Gdansk 16%

#3 Cracow 16%

#4 Katowice 14%

#5 Wroclaw 8%



# More money in the wallets



**Imported used cars**



35,736

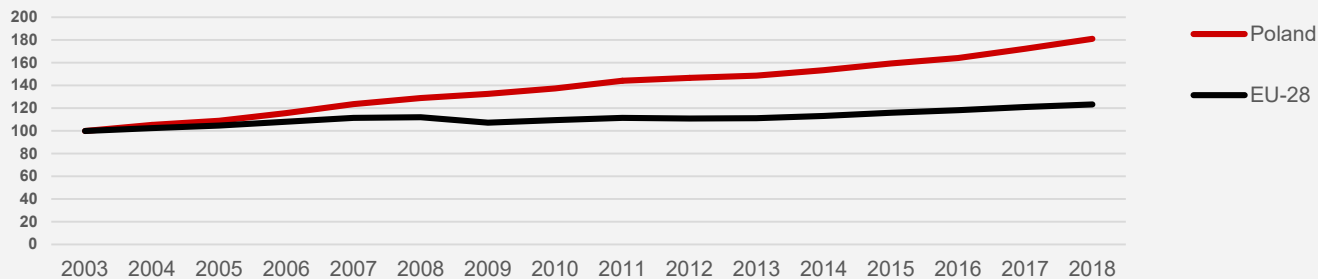
2003



1,003,290

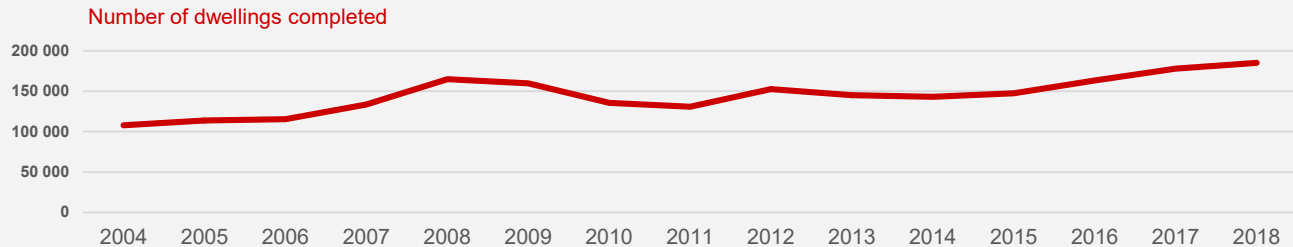
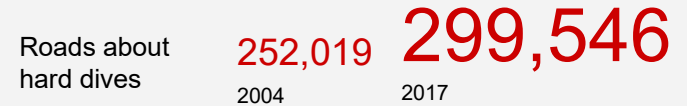
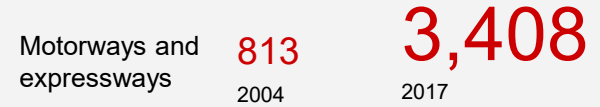
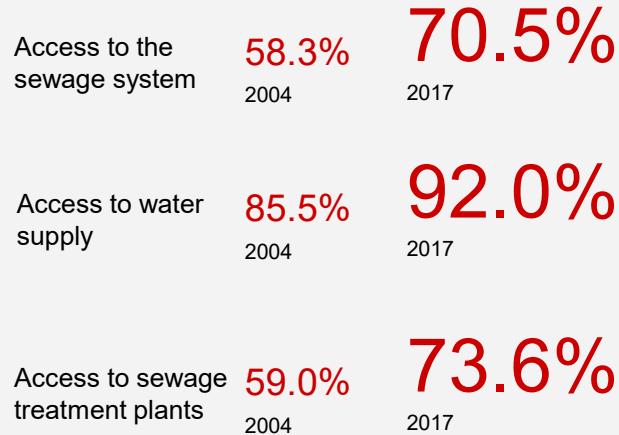
2018

**GDP growth (2003=100)**



Source: own preparation based on GUS, Eurostat data.

# Country under construction



# Care about environment

	Number of animals	
	2005	2017
european bison	901	1,873
goat	138	310
brown bear	164	304
european beaver	43,499	124,622
Lynx	231	432
wolf	800	2,390
mouflon	1,684	3,345
moose	3,896	21,323

Forrestation (thous. ha)

9,242

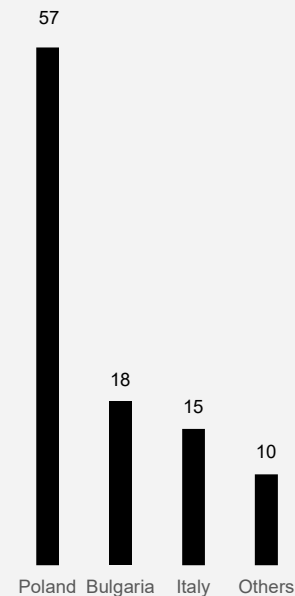
2017

897,3

2004

+ 3%  
more forests

Cities among 100 with the highest concentration of PM2.5



# Thank you

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